



# news release

## ATD Long Island Chapter News Release

For Immediate Release

email: admin@atdli.com

### ATD Recognizes Six ATD Chapters in its “Sharing Our Success” Program

Levittown, NY December 11, 2020 – The Long Island Chapter of the Association for Talent Development (ATD), formerly ASTD, along with the ATD Eastern Pennsylvania, ATD Greater Philadelphia, ATD Northern New Jersey, ATD Mid New Jersey, and ATD New York City Chapters were recognized for their submission to the ATD “Sharing Our Success” (SOS) program. The national SOS program identifies best practices among local ATD chapters and uses them as models for other chapters. While normally recognizing an individual chapter, this was the first SOS awarded to a group of chapters.

Jennifer Labrie Pereira, Chair of ATD’s Chapter Recognition Committee said, "This recognition honors these six chapters’ best practice that demonstrates their commitment to managing a successful organization as well as advancing the talent development profession at the local level. We are honored to recognize these chapters with ATD’s SOS recognition."

The chapters were awarded this joint SOS for ***Partnering with Regional Sister Chapters to Expand Programming***. Throughout 2020, the chapters collaborated on a Regional Webinar Series as a way to expand the number of programming offerings, increase the variety of talent development topics, and expand networking opportunities. These sessions also provided the event speakers with larger audiences. With their success in 2020, the six ATD chapters are already planning their Regional Webinar Series for 2021.

#### About the Long Island Chapter Chapter

ATD Long Island (ATDLI) has been an ATD (Association of Talent Development, formerly ASTD) chapter since 1963. We are a regional, non-profit association of talent development professionals providing programming, learning opportunities, networking, and resources to help our members create a “world that works better”.

#### About ATD

The Association for Talent Development (ATD), formerly ASTD, is the world’s largest association dedicated to those who develop talent in organizations. These professionals help others achieve their full potential by improving their knowledge, skills, and abilities. ATD’s members come from more than 120 countries and work in public and private organizations in every industry sector. ATD supports the work of professionals locally in 100 chapters, international strategic partners, and global member networks. Started in 1943 as the American Society of Training Directors, this organization evolved to become the Association for Talent Development. As the scope and the impact of the training and development field has grown, the profession’s focus has broadened to link the development of people, learning, and performance to individual and organizational results. For more information, visit [www.td.org](http://www.td.org).