

## Sponsor Our Chapter

*We are an established professional network that connects the Long Island talent development community to enhance career performance and growth through quality resources and programming.*

The **ATD Long Island (ATD LI)** community is passionate about the value and importance that talent development brings to organizations. Our members come from a variety of organizations – global corporations, small and medium size businesses, nonprofit organizations, academia, consulting, and service providers.

Sponsorship with **ATD LI** offers a unique opportunity for your organization to connect with decision makers and practitioners of learning and development, including training and learning leaders, facilitators, instructional designers, and HR executives responsible for talent development. **ATD LI** is where leading talent development professionals meet, connect, and collaborate.

### **Benefits of Sponsorship:**

- Access to leaders within the talent development, professional learning, and performance community
- Increase visibility for your business, product and services
- Opportunities to share your expertise/resources with members
- Enhance your brand awareness and sales through advertising and networking opportunities

### **Criteria for Sponsorship:**

The ATD LI Board welcomes all sponsor applications for review. Below are criteria used in considering new sponsors:

- Reputation for excellence
- Nationally, regionally or locally known – the ATD LI chapter highly values sponsorship opportunities with locally based organizations
- Proven track record for innovation and thought leadership
- Provides best practices and/or research that contributes to learning and development, facilitation, training, organizational development, leadership coaching and performance.

### **Submitting your request or inquiry for an ATD LI Sponsorship**

Thank you for your interest in working with ATD LI. We have several different ways we can work together. Please complete our [Sponsorship form](#) and provide the information that will help us determine how we can best work together.

Sponsorship form can also be accessed using the QR code below:

