

# ATD Long Island 2020 Member and Non-Member Review\*

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# Meet your presenter!

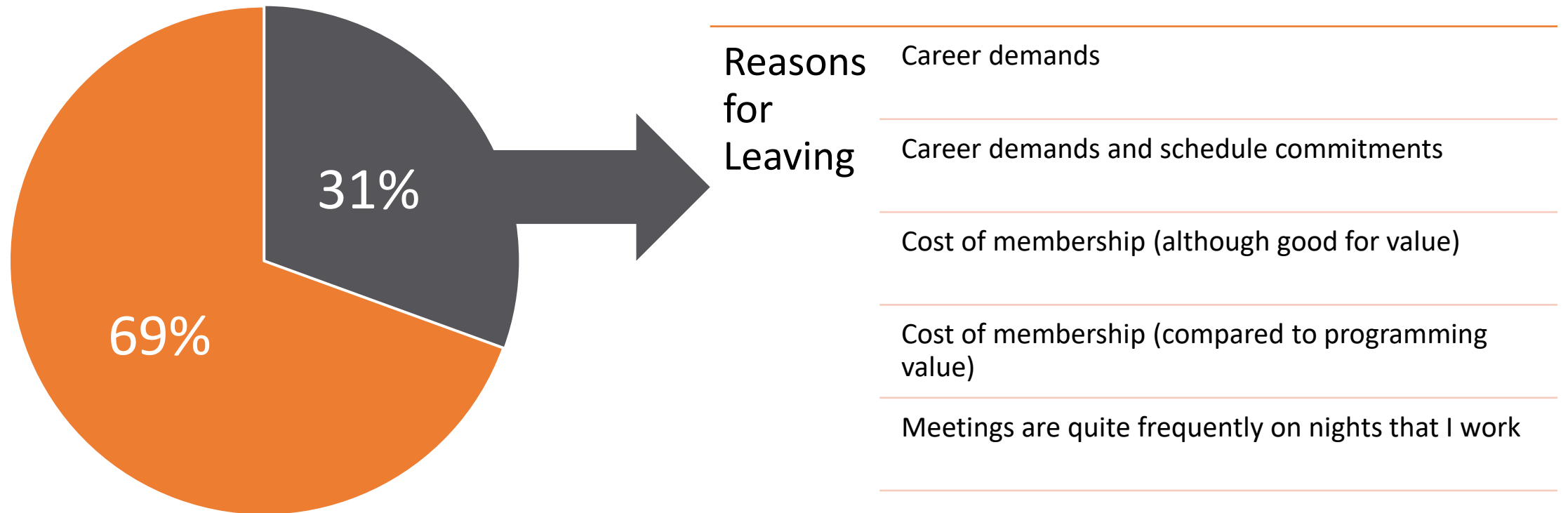
Thomas DePatie, MS

Great to meet you!

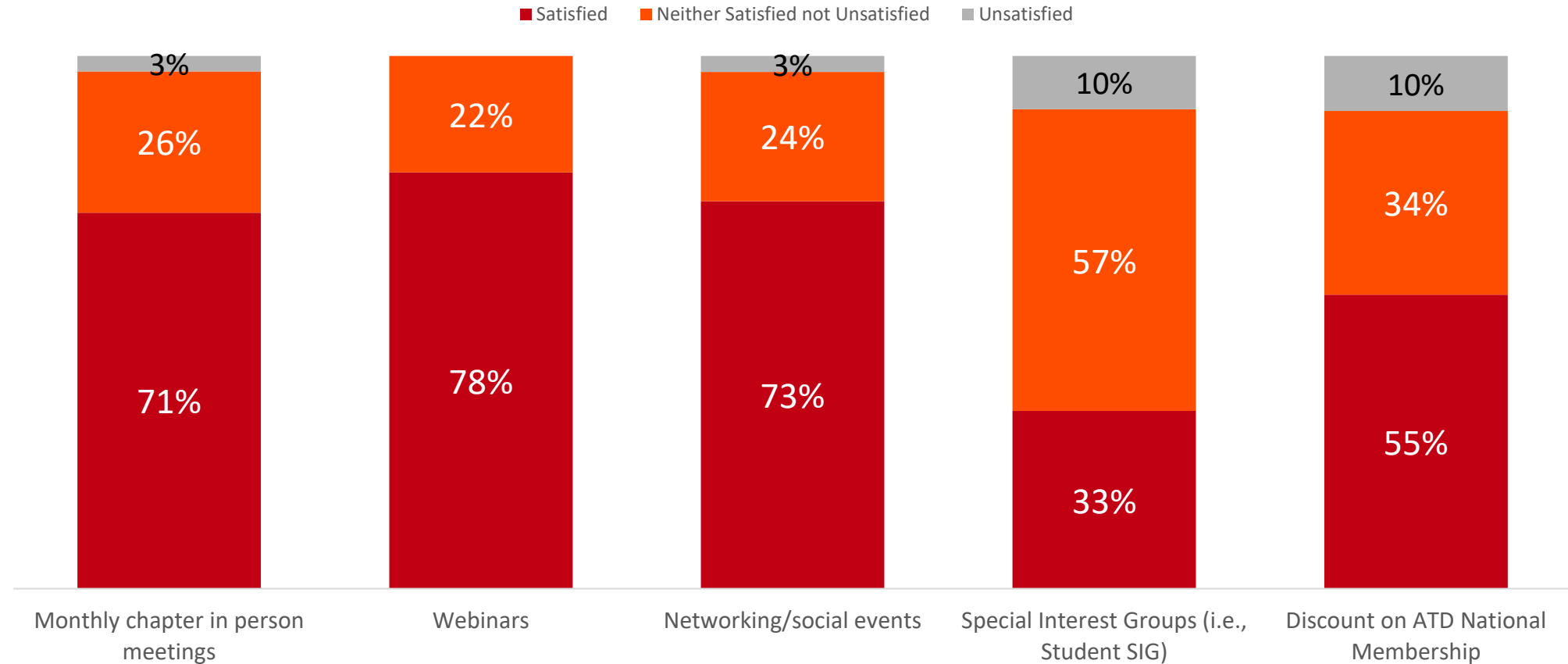
I am an industrial-organizational psychology researcher, instructor, consultant, and current Ph.D. student at Hofstra University. As a consultant, I have worked on projects for clients ranging from small cities to the Fortune 500 regarding job analysis, competency modeling, program evaluation, 360-feedback, and organizational surveys.



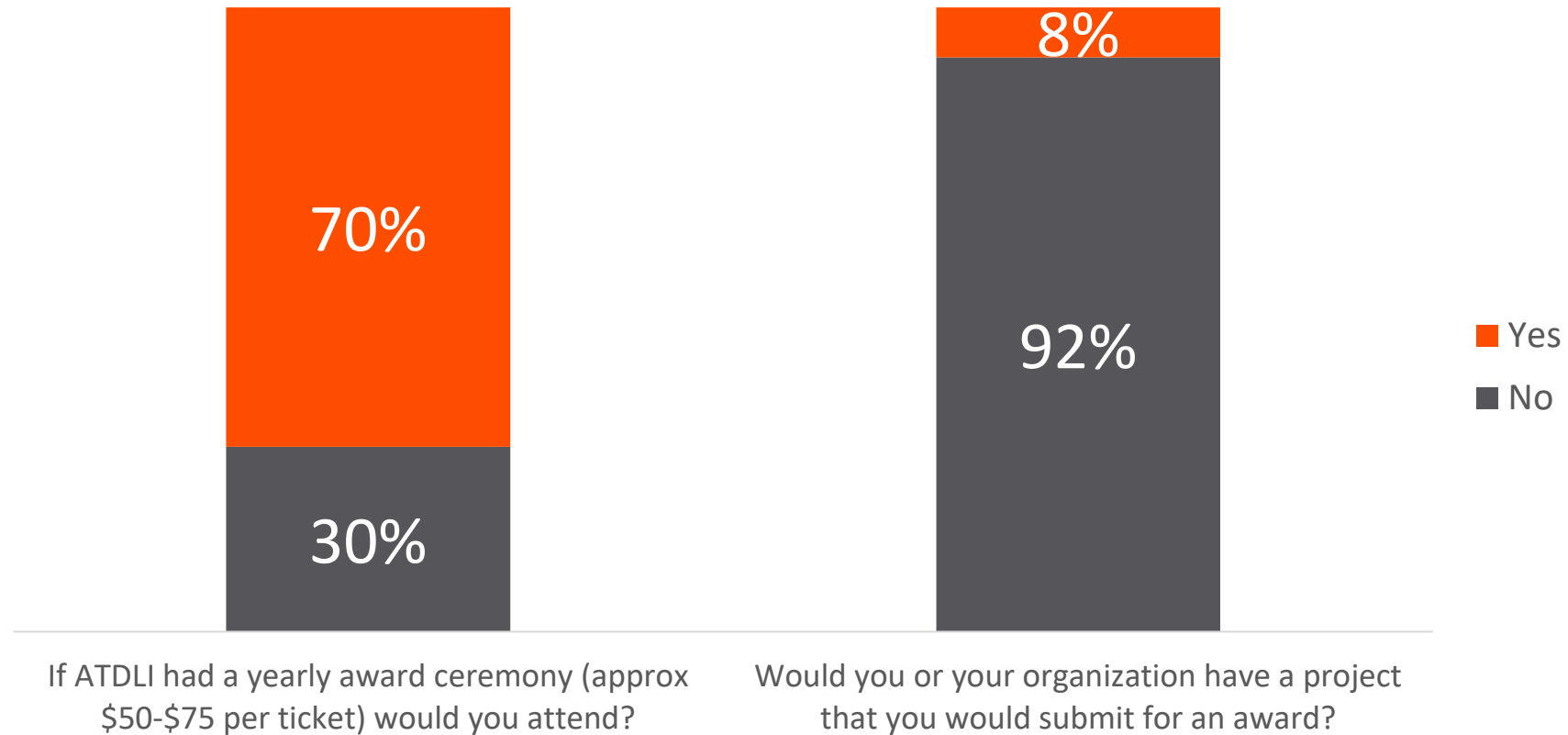
# ATD Long Island Members voiced leaving due to career demands and membership costs



# How satisfied were ATD LI members with the benefits provided to them?

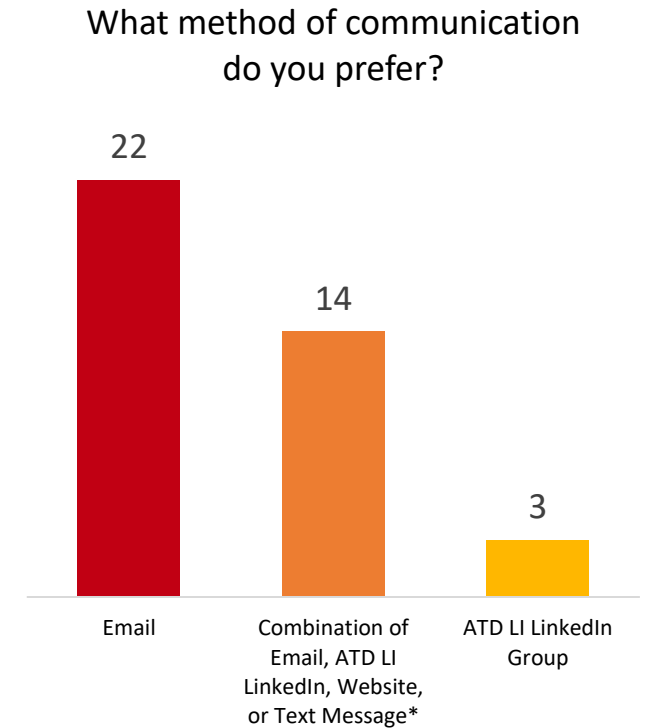
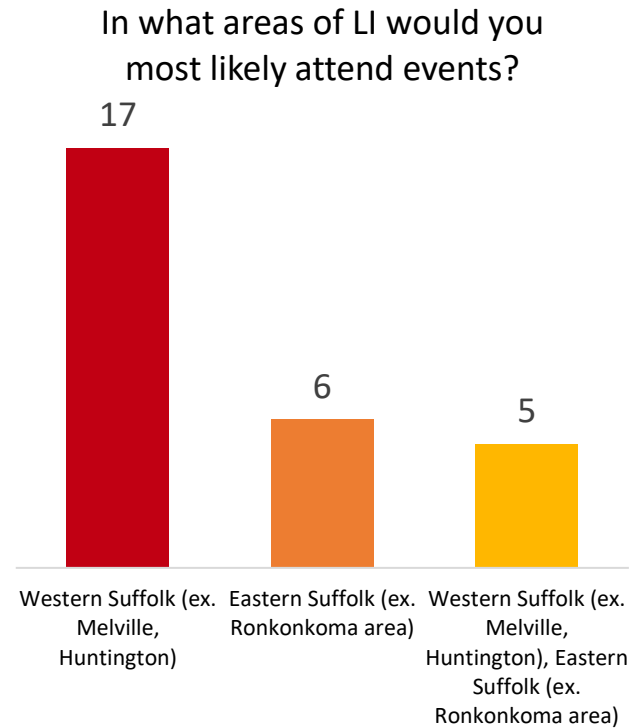
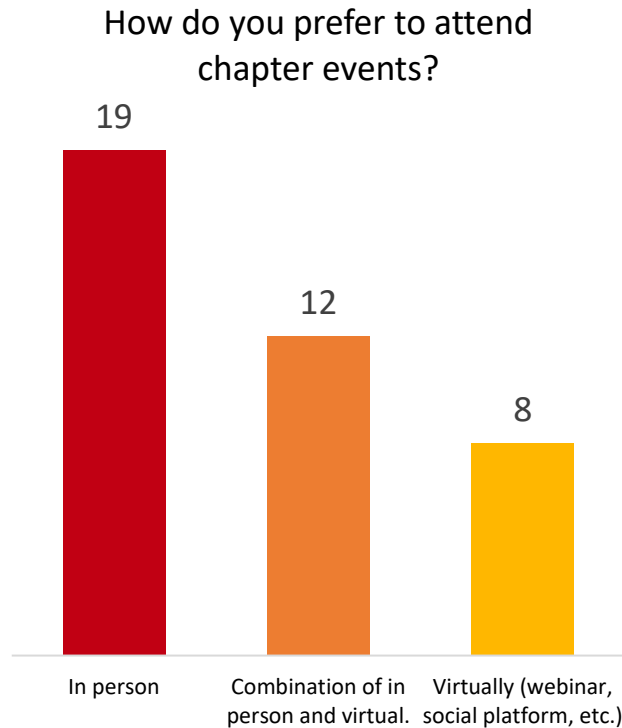


# ATD Long Island Members would like to attend award ceremonies, but do not have available projects to submit



# ATD Long Island members prefer chapter events in person and around Western Suffolk

**79%** of ATD LI members prefer an “all in one” yearly membership, which would include most services and meetings



# Recommendations for ATD LI

- 1 Continue to offer virtual events to provide flexibility to those unable to attend due to career demands and to adapt to the new normal brought on by COVID-19.
- 2 Continue to offer events around Western Suffolk, while offering more events around Eastern Suffolk.
- 3 Work on perfecting the offerings of an “all in one” yearly membership; work in special virtual perks, networking, and learning opportunities available only to those who register.
- 4 Organize an award ceremony recognizing local talent development professionals for their achievements at their organizations, in the community, and within ATD.

# Contact information

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