

2020 Sponsorship Levels

These introductory prices are only available through December 2020

Gold \$750	Silver \$500	Bronze \$200
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Memberships or Complimentary Monthly Program Registrations			
Memberships/Monthly Programs (\$300 value)	3	2	1
Your Logo			
Displayed on our website (with company info and link)	✓	✓	✓
Displayed at our monthly meetings (presentation opening)	✓	✓	✓
Displayed on our email communications (thank you to our sponsors section)	✓	✓	✓
Social Media Presence			
Mentions in our Facebook and LinkedIn posts	2	1	
Communication to Our Members			
Logo displayed in newsletter – “Our Sponsors”	✓	✓	✓
Business Leader Video Series	✓	✓	
5 minutes of speaking time at our meetings	2	1	
Mass emails to our members (subject to Board approval)	2	1	
Article in newsletter	2	1	

In-Kind Sponsorship & Custom Sponsorship Opportunities

In-Kind Sponsors provide professional development seminars, venue space, meals, or other resource at no charge and receive:

- A dedicated website mention during the month of sponsorship
- 5 minutes speaking time at event

The ATD LI Outreach team will gladly work with you to create a *custom sponsorship experience* to meet your needs and budget. Reach out to ATDLIO Outreach@gmail.com if interested.